CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

Greer Margolis & Mitchell 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

Revision Add \$ 93/50808S

	Contract / Rev	vision	Alt Ord	der#	
	116514	1	06268	777	
<u>Product</u>					
OBAMA :30 10/23					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	1537				
Advertiser			Original D	Date / Revision	
Obama For America			08/14/1	2 / 10/22/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	\$
	EOM/EOC	Broado	ast	Cash	
	Station	Accou	nt Executiv	ve Sales Office	<u>e</u>
	WRAL	Cheryl	Blair	Washingtor	n Tel
	Special Hand	ling			
	CIA - Mark PA	AID		•	
	Demographic				
	Adults 25-54				
	IDB#	Advert	iser Code	Product Co	<u>de</u>
	Agency Ref		Adve	rtiser Ref	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
N 1 WRAL 10/23/12 10/26/12 The Insider (1-130p)	1-130p	:30	NM 2	\$670.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TW 2	Rate \$335.00	.00		\$610.33
N 2 WRAL 10/23/12 10/26/12 The Doctors	10-11AM	:30	NM 3	\$300.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 3	<u>Rate</u> \$100.00			
N 3 WRAL 10/23/12 10/26/12 David Letterman	1135p-1237a	:30	NM 2	\$800.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$400.00			
N 4 WRAL 10/23/12 10/26/12 Price is Right	11a-12p	:30	NM 3	\$2,550.00
CLASS 1 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 3	<u>Rate</u> \$850.00			
N 5 WRAL 10/23/12 10/26/12 Late Late Show	1237a-137a	:30	NM 2	\$70.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 2	<u>Rate</u> \$35.00			
N 6 WRAL 10/23/12 10/26/12 Noon News	12p-1p	:30	NM 3	\$375.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 3	<u>Rate</u> \$125.00			
N 7 WRAL 10/23/12 10/26/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 2	\$720.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 2	<u>Rate</u> \$360.00			
N 8 WRAL 10/23/12 10/26/12 Young and the Restless	4-5p	:30	NM 4	\$4,260.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 4	<u>Rate</u> \$1,065.00			

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Contract / Revision	Alt Order #
116514 /	06268777

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 OBAMA :30 10/23
 1537

 Advertiser
 Original Date / Revision

 Obama For America
 08/14/12 / 10/22/12

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 9 WRAL 10/23/12 10/26/12 WRAL 5am News	5am - 5:30a	:30	NM	2	\$300.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 2	<u>Rate</u> \$150.00				
N 10 WRAL 10/23/12 10/26/12 5:00 First News	5-530p	:30	NM	2	\$3,560.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 2	<u>Rate</u> \$1,780.00				
N 11 WRAL 10/23/12 10/26/12 WRAL 5:30AM News	530-6a	:30	NM	2	\$1,330.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TW 2	Rate \$665.00				40 500 00
N 12 WRAL 10/23/12 10/26/12 5:30 News CLASS 3 CANDIDATE R9.26	530-6p	:30	NM	2	\$3,560.00
Start Date Week:End Date 10/22/12Weekdays -TWSpots/Week 2	<u>Rate</u> \$1,780.00				
N 13 WRAL 10/23/12 10/26/12 6pm News (M-F)	6-630p	:30	NM	3	\$6,675.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 ~TW~~~~ 3	<u>Rate</u> \$2,225.00				
N 14 WRAL 10/23/12 10/26/12 WRAL AM News	6-7a	:30	NM	3	\$1,200.00
CLASS 4 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -Tw 3	<u>Rate</u> \$400.00				
N 15 WRAL 10/23/12 10/26/12 CBS Evening News (M-F)	630p-7p	:30	NM	3	\$10,005.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TW 3	<u>Rate</u> \$3,335.00				
N 16 WRAL 10/23/12 10/26/12 Inside Edition	7-730P	:30	NM	1	\$1,465.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -T 1	<u>Rate</u> \$1,465.00				
N 17 WRAL 10/23/12 10/26/12 CBS This Morning	7am - 9am	:30	NM	6	\$1,050.00
CLASS 4 - CANDIDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TW 6	<u>Rate</u> \$175.00				
N 18 WRAL 10/23/12 10/26/12 Entertaiment Tonight	730-8P	:30	NM	1	\$1,465.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -T 1	<u>Rate</u> \$1,465.00				
N 19 WRAL 10/23/12 10/26/12 Dr. Phil	9-10a	:30	NM	2	\$670.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -T 2	<u>Rate</u> \$335.00				
N 20 WRAL 10/26/12 10/26/12 Fri Hour 3	10-11p	1:00	NM	1	\$5,330.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	·				

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116514	1	06268777
Contract / Re	evision	Alt Order #

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 OBAMA :30 10/23
 1537

 Advertiser
 Original Date / Revision

 Obama For America
 08/14/12 / 10/22/12

	L_				
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 21 WRAL 10/26/12 10/26/12 Fri Hour 1	8-9p	1:00	NM	1	\$4,450.00
CLASS 3 CANDIDATE R9.26					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$4,450.00				
N 22 WRAL 10/26/12 10/26/12 Fri Hour 2	9-10p	. 1:00	NM	1	\$4,450.00
CLASS 3 CANDIDATE R9.26					
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,450.00				
The state of the s				_	00.00
D 23 WRAL 10/29/12 10/29/12 Mon Hour 3	10-11p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE				_	
D 24 WRAL 10/29/12 10/29/12 Mon Hour 2	9-10p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE					
D 25 WRAL 10/27/12 10/27/12 Sat Hour 3	10-11p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE					
N 26 WRAL 10/27/12 10/27/12 7pm News	7-730p	1:00	NM	1	\$350.00
CLASS 4 - CANDIDATE					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121- 1	\$350.00				
N 27 WRAL 10/27/12 10/27/12 WRAL 6a News Sat	6-8a	1:00	NM	1	\$300.00
CLASS 4 - CANDIDATE	Dete				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/121- 1	<u>Rate</u> \$300.00				
N 28 WRAL 10/27/12 10/27/12 On The Record 730-8p	730-8p	1:00	MM	1	\$530.00
•	730-op	1.00	INIVE	'	\$550.00
CLASS 3 CANDIDATE R9.26 Start Date	Rate				
Week: 10/22/12 10/28/121- 1	\$530.00				
D 29 WRAL 10/27/12 10/27/12 Andy Griffith Sat 730-8p	730-8p	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE	, ₋ -			-	*****
D 30 WRAL 10/27/12 10/27/12 CBS This Sat Morning 8-9a	. 8-9a	:30	NM	0	\$0.00
CLASS 3 CANDIDATE R9.26	. 000	.00	1100		ψ0.00
N 31 WRAL 10/28/12 10/28/12 Sun Hour 3	10-11p	1:00	NM	1	\$4,890.00
CLASS 3 CANDIDATE R9.26	10-11β	1.00	INIV	'	Ψ4,030.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$4,890.00				
N 32 WRAL 10/28/12 10/28/12 Face The Nation 1030-113	0 1030-1130	1:00	NM	1	\$400.00
CLASS 4 - CANDIDATE					•
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$400.00				
N 33 WRAL 10/28/12 10/28/12 6pm News (Sun)	6-630p	1:00	NM	1	\$450.00
CLASS 4 - CANDIDATE					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$450.00				
D 34 WRAL 10/28/12 10/28/12 60 Minutes	7 - 8p	:30	NM	0	\$0.00
CLASS 3 CANDIDATE R9.26					
D 35 WRAL 10/28/12 10/28/12 WRAL Sun Morning News	7-9a	:30	NM	0	\$0.00
CLASS 4 - CANDIDATE	***************************************				
N 36 WRAL 10/28/12 10/28/12 Sun Hour 1	8-9p	1:00	NM	1	\$6,670.00
CLASS 3 CANDIDATE R9.26				ļ	

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	Contract / Revision	Alt Order #
	116514 /	06268777
	<u> </u>	
ontract Dates	Product	Estimate #

10/23/12 - 10/29/12 OBAMA:30 10/23 1537

<u>Advertiser</u> Original Date / Revision / 10/22/12 08/14/12 Obama For America

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$6,670.00			
N 37 WRAL 10/28/12 10/28/12 CBS Sunday Morning	9-1030a	1:00	NM 1	\$1,600.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,600.00			
N 38 WRAL 10/28/12 10/28/12 Sun Hour 2	9-10pm	1:00	NM 1	\$6,670.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$6,670.00			
N 39 WRAL 10/25/12 10/25/12 Thu Hour 3	10-11p	1:00	NM 1	\$6,670.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$6,670.00			
D 40 WRAL 10/25/12 10/25/12 Thu Hour 1	8-9p	:30	NM 0	\$0.00
CLASS 3 CANDIDATE R9.26 N 41 WRAL 10/23/12 10/28/12 Late News	11-1135p	:30	NM 3	\$1,950.00
CLASS 4 - CANDIDATE	11-1135p	.50	INIVI 3	φ1,950.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -Tw 3	<u>Rate</u> \$650.00			
N 42 WRAL 10/23/12 10/23/12 Tue Hour 1	8-9p	:30	NM 1	\$6,000.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$6,000.00			
N 43 WRAL 10/23/12 10/23/12 Tue Hour 2	9-10p	:30	NM 1	\$5,335.00
CLASS 2 CANDIDATE R9.26 Start Date	<u>Rate</u> \$5,335.00			
N 44 WRAL 10/24/12 10/24/12 Wed Hour 3	10-11p	:30	NM 1	\$4,335.00
CLASS 2 - CANDIDATE Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,335.00			
N 45 WRAL 10/24/12 10/24/12 Wed Hour 1	8-9p	:30	NM 1	\$3,555.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$3,555.00			
N 46 WRAL 10/25/12 10/25/12 Late Late Show	1237a-137a	1:00	N M 1	\$70.00
CLASS 4 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1	<u>Rate</u> \$70.00			
N 47 WRAL 10/25/12 10/26/12 The Doctors	10-11AM	1:00	NM 1	\$200.00
CLASS 4 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12TF 1	<u>Rate</u> \$200.00			
N 48 WRAL 10/25/12 10/26/12 Noon News	12p-1p	1:00	NM 1	\$250.00
CLASS 4 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12TF 1	<u>Rate</u> \$250.00			
N 49 WRAL 10/25/12 10/26/12 WRAL 5am News CLASS 4 CANDIDATE R9.26	5am - 5:30a	1:00	NM 1	\$300.00

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1537



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	Alt Order #
	116514 /	06268777
Contract Dates	Product	Estimate #

 Advertiser
 Original Date / Revision

 Obama For America
 08/14/12 / 10/22/12

OBAMA:30 10/23

	Start/End	Spots/	***************************************		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longii Wook	1,000	Cpoto	, and and
Week: 10/22/12 10/28/12TF 1	\$300.00				
N 50 WRAL 10/25/12 10/26/12 CBS This Morning	7am - 9am	1:00	NM	3	\$1,050.00
CLASS 4 CANDIDATE R9.26					
Start Date	Rate				
Week: 10/22/12 10/28/12TF 3	\$350.00				
N 51 WRAL 10/25/12 10/26/12 Dr. Phil	9-10a	1:00	· NM	1	\$670.00
CLASS 3 CANDIDATE R9.26	D-1-				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 TF 1	<u>Rate</u> \$670.00				
N 52 WRAL 10/25/12 10/26/12 The Insider (1-130p)	1-130p	1:00	NM	1	\$670.00
CLASS 3 CANDIDATE R9.26	1-100p	1,00	1414		ψο, σ.σσ
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/12TF 1	\$670.00				
N 53 WRAL 10/25/12 10/26/12 CBS Daytime (1:30-4P)	130-4p	1:00	NM	1	\$720.00
CLASS 3 CANDIDATE R9.26	5 /			İ	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12T 1	<u>Rate</u> \$720.00				
N 54 WRAL 10/25/12 10/26/12 WRAL AM News	6-7a	1:00	NM	1	\$800.00
CLASS 4 CANDIDATE R9.26	Ų-7a	1.00	INIV	'	φοσο.σο
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12TF 1	\$800.00				
N 55 WRAL 10/25/12 10/28/12 Late News	11-1135p	1:00	NM	2	\$2,600.00
CLASS 4 CANDIDATE R9.26					
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12TFSS 2	<u>Rate</u> \$1,300.00				
	530-6a	1:00	NN	1	\$1,330.00
N 56 WRAL 10/25/12 10/26/12 WRAL 5:30AM News CLASS 3 CANDIDATE R9.26	550-6a	1.00	1410	Ί ΄	ψ1,550.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12TF 1	\$1,330.00]	
N 57 WRAL 10/25/12 10/26/12 Price is Right	11a-12p	1:00	NM	1 1	\$1,700.00
CLASS 1 CANDIDATE R9.26					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$1,700.00				
TOOK TO LETTE TO LOT TO LETTE		:30	NN	1 1	\$1,065.00
N 58 WRAL 10/25/12 10/26/12 Young and the Restless	4-5p	.30	INIV		\$1,065.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week	Rate		•		
Week: 10/22/12 10/28/12F 1	\$1,065.00				
N 59 WRAL 10/25/12 10/26/12 Entertaiment Tonight	730-8P	1:00	NN	1 1	\$2,930.00
CLASS 2 CANDIDATE R9.26					
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2.930.00				
Week: 10/22/12 10/28/12TF 1		4.00	N.I.R.		#2 020 DD
N 60 WRAL 10/25/12 10/26/12 Inside Edition	7-730P	1:00	NN	1 1	\$2,930.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekda <u>ys</u> <u>Spots/Week</u>	Rate			1	
Week: 10/22/12 10/28/12TF 1	\$2,930.00				
N 61 WRAL 10/25/12 10/26/12 5:30 News	530-6p	1:00	NN	1 1	\$3,560.00
CLASS 3 CANDIDATE R9.26					
Start Date End Date Weekdays Spots/Week	Rate			I	

10/23/12 - 10/29/12

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10/23/12 - 10/29/12	OBAMA :30 10/23	1537	

 Advertiser
 Original Date / Revision

 Obama For America
 08/14/12 / 10/22/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 TF 1	<u>Rate</u> \$3,560.00				·
N 62 WRAL 10/25/12 10/26/12 5:00 First News	5-530p	1:00	NM	1	\$3,560.00
CLASS 3 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 TF 1	<u>Rate</u> \$3,560.00				
N 63 WRAL 10/25/12 10/26/12 6pm News (M-F)	6-630p	1:00	NM	1	\$4,450.00
CLASS 3 CANDIDATE R9.26 <u>Start Date</u>	<u>Rate</u> \$4,450.00				
N 64 WRAL 10/25/12 10/26/12 CBS Evening News (M-F)	630p-7p	1:00	NM	1	\$6,670.00
CLASS 2 CANDIDATE R9.26 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12TF 1	<u>Rate</u> \$6,670.00				
		Totals		90	\$140,485.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/28/12
 90
 \$140,485.00
 \$119,412.25

 Totals
 90
 \$140,485.00
 \$119,412.25

Signature:	Date:	

Check Date: 10/19/2012 0001013710 WRAL-TV Check No. 117549 Vendor: Project Name: Obama for America 2012 Media Flight Dates: 10/23/2012 thru 10/23/2012 Invoice Number Voucher ID Invoice Date Gross Amount Discount Taken Paid Amount 0019874610231023 10/19/2012 00198746 119,412.25 0.00 119,412.25

11651

Totals

\$119,412.25

\$0.00

\$119,412.25

117549

Washington Harbour 3050 K Street, NW, Suite 100 Washington, DC 20007 202.338.8700

JPMORGAN CHASE BANK, N.A.

Syracuse, NY

50-937/213

Date

10/19/2012

Pay Amount \$119,412.25***

****ONE HUNDRED NINETEEN THOUSAND FOUR HUNDRED TWELVE AND 25 / 100 DOLLAR****

To The Order, Of WRAL-TV 2619 Western Boulevard Raleigh, NC 27605

Infillmbillmffmhlifbal

Authorized Signature